

For Immediate Release

HVAC AND SMART ENERGY LEADERS TEAM UP TO FORM CLIMATETALK™ ALLIANCE

Alliance to Establish Common Communication Infrastructure for HVAC and Smart Energy Devices, Enabling Easy Interoperability of Diverse Applications Across Multiple Protocols

SAN RAMON, CA, November 12, 2009 – The ClimateTalk™ Alliance today announced its launch with current industry-leading members including Consert Inc., Embedded Electronic Design Solutions (EDC), Emerson Climate Technologies, E-Senza, EWC Controls Inc, Microchip Technology Inc., Rheem Manufacturing Company and Watsco, Inc. The ClimateTalk Alliance will drive the future of ClimateTalk, an open standards communication framework that enables simple connectivity among diverse HVAC and Smart Energy devices, leveraging existing industry standards for seamless information integration.

With HVAC equipment consuming 40-45 percent of the energy in the home and new regional efficiency legislation on the horizon, this alliance has been formed to drive collaboration on standards that address fragmentation in the HVAC communications market by providing simple, cost effective solutions and provide interoperability for applications in the Smart Energy arena. This unified approach to improving efficiency through communications will offer benefits to utilities, OEMs, contractors and homeowners alike.

“The ClimateTalk Alliance will help answer the growing need for a common communications protocol geared toward the residential HVAC industry,” said Kelvin Kleman, engineering manager electronics & controls, Rheem Manufacturing Company. “With the flexibility and adaptability of the ClimateTalk standardized protocol model, the alliance will support expanding this concept to control applications outside of HVAC, including air quality equipment and energy management systems, as well as a number of other applications.”

The ClimateTalk framework allows various components, including increasingly important smart energy devices, to send messages in the same language, no matter what brand of equipment is being used. It offers an easy-to-use solution for the homeowner as well as installation and diagnostic simplicity for contractors, which is of growing importance as the number of certified technicians for advanced

systems continues to decrease. It can also expand message sets and applications, allowing for the addition of new components without upgrading the user interface, which offers ease of integration and flexibility for the OEM and allows for OEM customization and differentiation within a common framework.

The ClimateTalk Alliance is open to companies committed to providing long term interoperability of communicating devices that provide reduction in energy consumption while improving comfort and end user experience. For more information, please visit www.ClimateTalk.org.

About ClimateTalk Alliance

The ClimateTalk Alliance is an organization of industry-leading companies who are committed to developing a common communication infrastructure for HVAC and Smart Energy devices and enabling the interoperability of diverse systems. The ClimateTalk Alliance has been formed as an ecosystem to drive collaboration on standards to address fragmentation in the HVAC Communications market and provide interoperability for applications in the Smart Energy arena. The ClimateTalk Alliance is open to companies committed to providing long term interoperability of communicating devices that provide reduction in energy consumption while improving comfort and end user experience. For more information, visit www.ClimateTalk.org.

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