



**Continental Automated
Buildings Association**

CABA and ClimateTalk Alliance Sign Cooperation Agreement

July 10, 2012

The Continental Automated Buildings Association and ClimateTalk Alliance have signed an agreement to collaborate on intelligent home and intelligent building issues.

Under the terms of the agreement, CABA and ClimateTalk Alliance will establish forums for a timely and open exchange of information and establish vehicles for engaging an array of stakeholders including the utility industry, regulatory organizations, energy service providers, building automation vendors, telecom firms, information technology vendors, consumer groups and government organizations.

The first project that both organizations will be cooperating on is CABA's "Impact of Smart Grid on Connected Homes" research project. This project is a brand new collaborative landmark research study designed to greatly improve the understanding of residential smart grid development and deployment in terms of: identifying market demand and growth areas for new products, comparing competing product strategies and communication of competitors, determining product preferences for end-users, developing messaging that resonates with target audiences, defining critical success factors to expand product offerings to end-user markets and establishing a market approach and foundation for strategic decision-making efforts. ClimateTalk Alliance will be participating as a Diamond Sponsor.

Ronald Zimmer, CABA President & CEO said: "We are very pleased to be partnering with the ClimateTalk Alliance. This forward-thinking agreement will accelerate the application of intelligent technologies in homes and buildings to aid in the deployment of the smart grid."

Diana Roberson, Executive Director, ClimateTalk Alliance said: "This new relationship demonstrates our commitment to enhance cooperation in numerous areas with strong industry partners such as CABA. We anticipate that this agreement will provide a framework to develop greater support for standardized communications among HVAC and Water Heating equipment within the connected home."

CABA is a non-profit industry association dedicated to the advancement of intelligent home and building technologies in North America, supported by an international membership of nearly 300 organizations involved in the design, manufacture, installation and retailing of products and services related to home and building automation.

***Your Information
Source
for
Home & Building
Automation***

***North America's
Home & Building
Automation Association***

1173 Cyrville Road, Suite 210
Ottawa, ON K1J 7S6

Tel: 1. 613.686.1814
Fax: 1.613.744.7833
US/Canada: 1.888.798.CABA

Web: www.caba.org
E-mail: caba@caba.org

ClimateTalk Alliance is a non-profit organization of companies that are developing a universal language that enables communication among energy-hungry equipment, and provides innovative, cost-effective solutions that optimize performance, efficiency and home comfort. Industry leaders in HVAC and Water Heating are working together to develop a platform for interoperability to enable smart, system optimized response in support of smart grid initiatives.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

About ClimateTalk Alliance

The ClimateTalk Alliance is an organization of industry-leading companies who are committed to developing a common communication infrastructure for HVAC and Smart Energy devices and enabling the interoperability of diverse systems. The ClimateTalk Alliance has been formed as an ecosystem to drive collaboration on standards to address fragmentation in the HVAC Communications market and provide interoperability for applications in the Smart Energy arena. The ClimateTalk Alliance is open to companies committed to providing long-term interoperability of communicating devices that provide reduction in energy consumption while improving comfort and end user experience. For more information, visit www.ClimateTalk.org.

Media Contacts:

Rawlson O'Neil King
Communications Director, CABA
king@caba.org
613.686.1814 x225
888.798.CABA (2222)

Holly Michael
Fahlgren Mortine PR for ClimateTalk Alliance
holly.michael@fahlgren.com
937.560.2855