

For Immediate Release

CLIMATETALK ALLIANCE ADDS KEY MEMBERS AND KICKS OFF NEW WORKING GROUPS AT RECENT MEMBER MEETING

New Members A.O. Smith and Nordyne Join to Establish a Membership Base of Key Leaders in the HVAC, Water Heater and Zoning Equipment Markets

SAN RAMON, CA, May 19, 2010 – The ClimateTalk™ Alliance recently announced its newest members at a two day membership meeting. Key industry leaders A.O. Smith and Nordyne have joined the ClimateTalk Alliance to create a membership base comprised of major leaders within the HVAC, water heater and zoning equipment markets. These industry leaders join the current lineup of ClimateTalk Alliance members who are working to drive the future of ClimateTalk, an open standards communication framework that enables simple connectivity among diverse HVAC and Smart Energy devices.

“At our recent member meeting, the ClimateTalk Alliance gained two significant members and picked up momentum with the formation of four additional working groups. It is exciting to see the Alliance working as a whole towards our goal of leveraging existing industry standards to achieve seamless information integration,” said Craig Johnson, Chairman, ClimateTalk Alliance. “We continue to see increasing support and consistent growth throughout the industry.”

With this continued growth, the alliance is now even better equipped to further develop the ClimateTalk communication infrastructure, addressing key industry needs. At the ClimateTalk Alliance’s two day member meeting four, new working groups were formed with focuses on CT-485, Wireless, Common Information Model and Smart Energy. Each group is tasked with an individual goal:

- CT-485: Expanding capabilities of the wired protocol currently in production.
- Wireless: Establishing requirements for communication of ClimateTalk Applications over a variety of industry standard wireless protocols.
- Common Information Model: Ensuring new application profiles are interoperable with the current application base.
- Smart Energy: Developing a roadmap for ClimateTalk compatible devices to add Demand Response capabilities to existing control and performance capabilities.

Members present at the meeting, which included 36 representatives from 16 of 22 member companies, also attended a Smart Energy strategy session, lead by Clasma Events President and CEO Anto Budiardjo.

“The ClimateTalk communication standard is beneficial because it allows for the development of interoperable equipment and takes it one step further; by providing opportunities for customization and differentiation among various applications,” said Andy Philips, manager platform electronics, A.O. Smith and ClimateTalk Alliance board member. “We are very excited to be a part of this organization and look forward to being involved in helping to shape the future of ClimateTalk.”

The ClimateTalk Alliance is open to companies committed to providing long term interoperability of communicating devices that provide reduction in energy consumption while improving comfort and end user experience. For more information, please visit www.ClimateTalk.org.

About ClimateTalk Alliance

The ClimateTalk Alliance is an organization of industry-leading companies who are committed to developing a common communication infrastructure for HVAC and Smart Energy devices and enabling the interoperability of diverse systems. The ClimateTalk Alliance has been formed as an ecosystem to drive collaboration on standards to address fragmentation in the HVAC Communications market and provide interoperability for applications in the Smart Energy arena. The ClimateTalk Alliance is open to companies committed to providing long term interoperability of communicating devices that provide reduction in energy consumption while improving comfort and end user experience. For more information, visit www.ClimateTalk.org.

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